

PARNAZ KARIMI

art director illustrator brand designer motion designer

VISUAL DESIGNER



Based in Paris, France
Parnazkarimi@gmail.com

ONLINE PORTFOLIO

www.parnazkarimi.com

www.linkedin.com/in/parnaz-karimi
www.instagram.com/parnazkarimi
www.behance.net/parnazkarimi
www.vimeo.com/parnazkarimi

SOFTWARES

- illustrator
- photoshop
- indesign
- Miro
- after effects
- procreate
- figma
- blender

LANGUAGES

- English
- French
- Persian

SOFT SKILLS

- teamwork
- autonomous
- ability to work on multi projects
- respecting deadlines
- creative
- curious
- fast learner

EXHIBITIONS

- Attended in more than 34 group shows and festivals in Iran, Belgium and Ukraine.

MEMBER OF

- IIS - Iranian Illustrators Society since 2015
- IGDS - Iranian Graphic Designers Society since 2015

PROFILE

I am always looking for new aspects of visual design and I think that creating and searching in this world has no end.

As a graphic designer and illustrator, I specialize in creating unique designs that incorporate my hand-drawn illustrations. With a strong focus on illustration as my primary medium, I enjoy using my creativity to develop new and innovative ways to communicate. I work with my clients to create high-quality designs that meet their needs and exceed their expectations.

KEY SKILLS

- art direction
- storyboard
- concept design
- visual identity / rebranding
- typography
- illustration / digital painting
- 2D motion design / video editing
- brainstorming / moodboard
- lay out
- social media visual content creation

WORK EXPERIENCE

Le 360 Paris Music Factory - Visual content creation, for promoting events and festivals, (Visual Identity, Logo, Web Design, etc).

Graphic Designer Internship - Paris, France, (full time) - 2023

Freelancer - Visual content creation for Different Cultural and Commercial Projects, digital and print.

Art Director, Illustrator, Graphic Designer, Motion Graphics Designer
2010 - 2022

Arang Products - Producing illustrated products, Organizing Events for promoting the products.

Small Business Owner (co-founder), Illustrator - 2013 - 2022

Fidibo (E-book Online Store)

Design for different campaigns and advertising materials, digital and print.

Senior Graphic Designer - Tehran, Iran, (full time) - 2019

White Square Creative Studio (Msefid)

Visual identity and development for different events and campaigns, digital and print, motion graphics, presentations and lay outs.

Senior Graphic Designer, Illustrator, Motion Graphics Designer - Tehran, Iran, (full time) - 2015 - 2017

EDUCATION

Master 2, Interactive Multimedia

École des arts de la Sorbonne, Panthéon-Sorbonne, Paris1, France - 2023

MFA Illustration, Faculty of Fine Arts, University of Tehran, Iran - 2013

BA Graphic Design, Faculty of Fine Arts, University of Tehran, Iran - 2010

Workshop - Business Narration Course and Storytelling

6 months course under the tutelage of Shahrzad Esfarjani, Tehran, Iran - 2020